



Push Play Labs, Inc

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To Whom It May Concern,

It is my pleasure to recommend Nikita Simakov, who joined Sidekick Browser during a crucial phase of our growth. When Nikita became part of the team, our product had strong potential but lacked the structure and rhythm needed to scale effectively.

Nikita introduced a disciplined product process where hypotheses were systematically tested, experiments were translated into measurable outcomes, and the team began shipping with consistent weekly cadence. This shift was transformative: what had previously been sporadic progress became a deliberate and repeatable growth engine.

His leadership directly contributed to Sidekick's ability to expand into new markets and to achieve strong adoption. Nikita brings clarity, execution, and momentum to any team, and I would gladly work with him again.

Sincerely,
Dmitry Pushkarev,
CEO of Push Play Labs (dba Sidekick Browser)

A handwritten signature in dark ink, appearing to read 'Dmitry', written in a cursive, flowing style.

September 24, 2025